



National Association of VOCA Assistance Administrators

**2026 National Crime Victims' Rights Week
Community Awareness Projects
Funding Opportunity**

The National Association of VOCA Assistance Administrators (NAVA), in cooperation with the Office for Victims of Crime (OVC), is seeking proposals for innovative and collaborative approaches to promoting community-wide public awareness of the rights and available services for victims of all types of crimes during **National Crime Victims' Rights Week (NCVRW), April 19-25, 2026**.

Successful applicants will be awarded up to \$5,000 each in reimbursement for approved NCVRW public awareness activities through the NCVRW Community Awareness Project's (CAP) program. Public agencies, nonprofit organizations, community-based victim service organizations, faith-based organizations, tribal organizations, and community coalitions committed to advocating for the rights and services of crime victims are among those encouraged to apply.

Over the past 17 years, the NCVRW Community Awareness Project has supported more than 1,700 community projects to raise public awareness about victims' rights and services. Within many of these communities, NCVRW events were enhanced by the collaborative partnerships formed during each project's planning phase.

Generally, the types of activities supported with NCVRW CAP funds fall into one or more of the following categories:

- a **public event** at which individual members of the general public physically attend in person (e.g., candlelight vigils, information or resource fairs, 5k walk/runs, memorial services).
- **mass media advertising** (e.g., newspaper, radio, or television ads, billboards, mass transit or movie theatre ads, including social media); and
- the production, publication, and distribution of **printed awareness materials** (e.g., brochures, posters, victims' rights cards, resource directories).

Examples of allowable costs include the production and purchase of advertising in print media, social media, radio, television, or outdoor advertising to promote NCVRW events, victims' rights, and available services; design and printing of promotional materials; support for event speakers; design and printing of posters, invitations, and fliers; and the purchase of supplies and materials used in public awareness events and activities. **Salaries, entertainment, and fundraising costs are not eligible for reimbursement.**

The application deadline is Friday, January 30, 2026, 7:59 pm ET. A webinar for applicants will be held on **Tuesday, January 20, 2026, at 12:30 pm ET/11:30 am CT.** The recording will be available on the NCVRW CAP website. Advance registration is required by clicking [HERE](#).

Visit the NAVA Community Awareness Project Web site at <http://cap.navaa.org> to learn more about NCVRW Community Awareness Project Funding, including application instructions and forms. Access the online electronic funding application at <https://navaa.awardsplatform.com>.